

treat'n me

by s & t · gluten free · northern virginia

Privacy Policy

Effective Date: July 16, 2026

Last Updated: July 16, 2026

Treat'n Me by S&T ('we,' 'us,' or 'our') is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect information when you visit our website (treatnme.com) or place an order with us. Please read this policy carefully. By using our website or submitting an order inquiry, you agree to the practices described below.

1. Who We Are

Treat'n Me by S&T is a home-based cottage food business operating under Virginia's Home Kitchen Food Processing Exemption. We are located in Prince William County, Virginia, and serve customers throughout Northern Virginia.

For questions about this Privacy Policy or how we handle your data, contact us at:

- Email: info@treatnme.com
- Phone: 703-594-9098
- Website: treatnme.com

2. Information We Collect

We collect information you voluntarily provide when you use our website or contact us. This includes:

A. Information You Provide Directly:

- Full name
- Email address
- Phone number
- Event date and type
- Guest count
- Delivery address or event venue
- Treat preferences and customization requests
- Any other information you include in your order inquiry or contact form

B. Information Collected Automatically:

- Browser type and version
- Pages you visit on our website and time spent on each page
- Referring website or search engine
- Device type and operating system
- IP address (anonymized where possible)

This information is collected through cookies and analytics tools described in Section 4 below.

3. How We Use Your Information

We use the information we collect to:

- Respond to your order inquiries and contact form submissions
- Confirm, fulfill, and deliver your orders
- Send you order confirmations, quotes, and agreements
- Communicate with you about your event and treat preferences
- Improve our website and understand how visitors use it
- Comply with legal obligations under Virginia law
- Protect against fraud or misuse of our services

We do not use your personal information for automated decision-making or profiling.

4. Cookies and Analytics

Our website uses cookies and third-party analytics tools to understand how visitors interact with our site. We currently use or may use the following:

A. Google Analytics 4

We use Google Analytics 4 to collect anonymized data about website traffic and visitor behavior. This may include pages visited, time spent on pages, and general geographic location (city/region level). Google Analytics uses cookies to collect this information. Google's use of this data is governed by Google's Privacy Policy, available at policies.google.com/privacy.

You can opt out of Google Analytics tracking by installing the Google Analytics Opt-Out Browser Add-On available at tools.google.com/dlpage/gaoptout.

B. WordPress and Hosting Cookies

Our website is hosted on Porkbun and built on WordPress. These platforms may set technical cookies necessary for the website to function properly, such as session cookies and security cookies. These are not used for tracking or advertising purposes.

C. WPForms

We use WPForms to power our order inquiry and contact forms. When you submit a form, your information is stored securely in our WordPress database. We do not share this information with third parties except as described in this policy.

D. Cookie Consent

When you first visit our website, you will be presented with a cookie consent notice. You may accept or decline non-essential cookies at that time. Please note that declining cookies may affect some functionality of our website.

5. Payment Processing

Effective July 1, 2026, Virginia HB402 permits cottage food businesses to accept online payments and process orders remotely. We offer the following payment options:

A. In-Person Payments

We accept cash, Venmo, Zelle, Cash App, and Square card reader payments in person at the time of delivery or pickup. No payment information is collected or stored through our website for in-person transactions.

B. Payment Links via Stripe

For remote orders, we may send you a secure Stripe payment link directly to your email or phone number. This link is sent outside of our website — directly to you as the customer. When you use a Stripe payment link:

- Your payment is processed securely by Stripe, Inc.
- We do not see, access, or store your full card number, CVV, or banking details
- Stripe's privacy policy governs how your payment data is handled and is available at stripe.com/privacy
- Stripe is PCI DSS Level 1 compliant — the highest level of payment security certification
- Stripe may use cookies and tracking technologies when you access a payment link — this is governed by Stripe's own privacy policy

C. What We Never Do

We will never ask for your payment card information via text, email, or social media. All payment links will come from official Stripe domains. If you are unsure whether a payment request is legitimate, please contact us directly before completing any payment.

6. How We Share Your Information

We do not sell, rent, or trade your personal information to third parties. We may share your information only in the following limited circumstances:

- With service providers who assist us in operating our website or business (such as Google Analytics, WPForms, and our hosting provider Porkbun) — these providers are contractually obligated to protect your information
- When required by law, such as in response to a court order, subpoena, or legal process
- To protect our rights, property, or safety, or the rights, property, or safety of others
- With your explicit consent

We do not share your information with advertisers or marketing companies.

7. Data Retention

We retain your personal information only for as long as necessary to fulfill the purpose for which it was collected:

- Order inquiry form submissions: retained for 12 months from the date of submission, then deleted
- Completed order records: retained for 3 years for tax and business record purposes, then securely deleted
- Contact form submissions: retained for 6 months, then deleted
- Analytics data: retained per Google Analytics' standard retention settings (up to 14 months by default)

8. Your Privacy Rights — Virginia VCDPA

As a Virginia resident, you have the following rights under the Virginia Consumer Data Protection Act (VCDPA):

- Right to know: You have the right to know what personal data we collect about you and how we use it
- Right to access: You have the right to request a copy of the personal data we hold about you
- Right to correct: You have the right to request correction of inaccurate personal data
- Right to delete: You have the right to request deletion of your personal data, subject to certain exceptions
- Right to opt out of data sales: We do not sell your personal data, so this right does not apply
- Right to non-discrimination: We will not discriminate against you for exercising any of these rights

To exercise any of these rights, contact us at [your business email]. We will respond to verified requests within 45 days as required by Virginia law.

9. Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, or misuse. These measures include:

- SSL encryption on our website (https://) — your connection to our site is encrypted
- Secure hosting through Porkbun
- Limited access to personal data — only Simran and Toni have access to form submissions and customer data
- Regular WordPress security updates and plugin maintenance

Please note that no method of data transmission or storage is 100% secure. While we take reasonable steps to protect your information, we cannot guarantee absolute security.

10. Children's Privacy

Our website and services are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected information from a child under 13, please contact us immediately and we will delete that information.

11. Third-Party Links

Our website may contain links to third-party websites such as our Instagram profile or other social media platforms. We are not responsible for the privacy practices of those websites. We encourage you to review the privacy policies of any third-party sites you visit.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our business practices, legal requirements, or the tools we use. When we make significant changes, we will update the 'Last Updated' date at the top of this policy. We encourage you to review this policy periodically.

This policy was updated on July 15, 2026 to reflect changes to Virginia's Cottage Food Law following the enactment of HB402, which now permits cottage food businesses to accept online payments and process remote orders.

13. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or how we handle your personal information, please contact us:

- Business name: Treat'n Me
- Email: info@treatnme.com
- Phone: 703-594-9098
- Website: treatnme.com
- Location: Burke, VA

We will respond to all privacy-related inquiries within 5 business days.

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This privacy policy was last reviewed July 15, 2026. This document is for informational purposes and does not constitute legal advice. Consider having a licensed attorney review this policy for your specific situation.